



ProWein 2018 – Press Release No. 1 — 11 May 2017

## ProWein 2018: Online Registration for Exhibitors

Beginning immediately, exhibitors may register for ProWein 2018 — the world's most prominent business platform for the international wine and spirits industry. The relevant forms for the 25<sup>th</sup> edition of ProWein (18 to 20 March 2018) are available online at [www.prowein.com](http://www.prowein.com). The registration deadline is 31 July 2017.

Each year, trade visitors from around the world utilize this unique platform to learn about new products and trends. ProWein 2017 drew 58,500 trade visitors from 130 countries to Düsseldorf, where they found a wide range of offerings from more than 6,600 exhibitors hailing from 60 nations. The focus was clearly on business with wines from all pertinent regions, as well as spirits.

## ProWine China and ProWine Asia

ProWein is by no means limited to Düsseldorf. The Asiatic and Chinese regions also provide numerous opportunities for exhibitors to present themselves. ProWine Asia just recently closed in Hong Kong with flying colours. The trade fair takes place annually and alternates between Singapore and Hong Kong. For wine and spirits producers looking to present themselves on the Chinese market, ProWine China 2017 still has a few stand spaces available. The meanwhile fifth edition of ProWine China takes place from 14 to 16 November 2017 in Shanghai. Further information on the world of ProWein is available on the Web at <http://www.prowein-world.com/>.

**THE WORLD'S NO.1:**  
INTERNATIONAL TRADE FAIR  
FOR WINES AND SPIRITS

**18-20 Mar 2018**

Düsseldorf, Germany [www.prowein.com](http://www.prowein.com)



Messe Düsseldorf GmbH  
Postfach 101006  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany

Phone +49 (0)211/4560-01  
Fax +49 (0)211/4560-668  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)

Board of Directors:  
Werner M. Dornscheidt (CEO)  
Hans Werner Reinhard  
Joachim Schäfer  
Bernhard Stempfle  
Chairman of Supervisory Board:  
Thomas Geisel

County Court Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Messe Düsseldorf memberships:

 The global  
Association of the  
Exhibition Industry

 Association of the  
German Trade Fair  
Industry

 FK M - Society for  
Voluntary Control of  
Fair and Exhibition Statistics

Public transport:  
U78/79: Messe Ost/  
Stockumer Kirchstraße  
Bus 722: Trade Fair Centre  
Administration



Further information on ProWein is available on the Internet at [www.prowein.com](http://www.prowein.com). High-resolution images can be found in our photo database in the "Press Service" area at [www.prowein.com](http://www.prowein.com).

**Press Contact:**

Messe Düsseldorf GmbH, ProWein Press Office  
Christiane Schorn, Brigitte Küppers (Assistant)  
Phone: +49-(0)211-4560-991/-929  
[SchornC@messe-duesseldorf.de](mailto:SchornC@messe-duesseldorf.de), [KueppersB@messe-duesseldorf.de](mailto:KueppersB@messe-duesseldorf.de)

**Further Information:**

[www.prowein.com](http://www.prowein.com) — or on social media at  
Facebook: [www.facebook.com/ProWein.tradefair](https://www.facebook.com/ProWein.tradefair)  
Twitter: <https://twitter.com/ProWein>

**THE WORLD'S NO.1:**  
INTERNATIONAL TRADE FAIR  
FOR WINES AND SPIRITS

**18-20 Mar 2018**

Düsseldorf, Germany [www.prowein.com](http://www.prowein.com)



Messe Düsseldorf GmbH  
Postfach 101006  
40001 Düsseldorf  
Messeplatz  
40474 Düsseldorf  
Germany

Phone +49 (0)211/4560-01  
Fax +49 (0)211/4560-6 68  
[www.messe-duesseldorf.de](http://www.messe-duesseldorf.de)  
[info@messe-duesseldorf.de](mailto:info@messe-duesseldorf.de)


Board of Directors:  
Werner M. Dornscheidt (CEO)  
Hans Werner Reinhard  
Joachim Schäfer  
Bernhard Stempfle  
Chairman of Supervisory Board:  
Thomas Geisel

County Court Düsseldorf HRB 63  
USt-IdNr. DE 119 360 948  
St.Nr. 105/5830/0663

Messe Düsseldorf memberships:

 The global  
Association of the  
Exhibition Industry

 Association of the  
German Trade Fair  
Industry

 FK M - Society for  
Voluntary Control of  
Fair and Exhibition Statistics

Public transport:  
U78/79: Messe Ost/  
Stockumer Kirchstraße  
Bus 722: Trade Fair Centre  
Administration